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TAKING THE LEAD

JUNE 2008

In This Issue: NEW NURSES: KEEPING THEM MOTIVATED

Letter From Pat | Related Research | Related Reading | Related Continuing Education | Survey

RELATED NEWS AND RESEARCH

Adults with ADHD Lose 3 Weeks Worth of Work Annually

U.S. Web Site Helps Consumers Compare Hospitals

Recruitment and Retention of Nurses: A Challenge for Nurse Managers

The Graduate Nurse
Rotational Program

RELATED CONTINUING EDUCATION

Nurse Human Resource Issues and Strategies

specific focus on recruitment and hiring practices as well as strategies that assist in creating a positive work environment and retention of staff. This course can be purchased individually but is also available as

FROM THE CEO

Dear Carol,

With graduation season upon us, you may find an influx of new graduate nurses entering your workforce. How we initiate these new nurses into our environment is critical in their decision to stay. In September 2007, Dr. Christine T. Kovner and colleagues found that 13% of newly



licensed RNs had changed principal jobs after one year, and 37% reported that they felt ready to change jobs. These findings were reported in the *American Journal of Nursing* in an article titled "Newly Licensed RNs' Characteristics, Work Attitudes, and Intentions to Work." Further, in March 2005, the <u>Bernard Hodes Group</u> released the results of a national poll of 138 health care recruiters and found that the average RN turnover rate was 13.9%, the vacancy rate was 16.1% and the average RN cost-per-hire was \$2,821. (Source: <u>American Association of Colleges of Nurses</u>). In other words, there is a lot riding on keeping these new hires along with retaining our veteran staff.

Within this newsletter are some resources that will hopefully give you some new insights. The Honor Society of Nursing, Sigma Theta Tau International is naturally invested in the nurse shortage and nurse retention issue. This month we are introducing the Return to Nursing Refresher Program which assist nurses who need to update their knowledge in preparation for re-entry into the nursing workforce. You may preview a <u>demo</u> of the program here and contact a Nursing Knowledge International <u>sales specialist</u> for more information if you are interested in this program for your institution.

We have also included a short survey in this newsletter so you can let us know what is working in your setting, what are areas for improvement and how can we assist you. Please let us know how we can help you help others.

Sincerely,

Pat E. Thompson
Patricia Thompson RN, EdD, FAAN

Chief Executive Officer

The Honor Society of Nursing, Sigma Theta Tau International